

Editorial

Welcome to the inaugural issue of **Global Media Journal - Brazilian Edition**. Its first international edition was in 2002, when the Iranian researcher Yahya R. Kamalipour, from Purdue University Calumet, in Indiana, United States, thought of creating a network of scholars and professionals through the Internet, based on exchange of experiences in an online scientific journal. Since then the Global Media Journal has editions in countries such as Australia, Mexico, India, China, Canada, Iran, Pakistan, Poland, Egypt, Cyprus, South Africa, Japan and Turkey. It has the spirit of sharing academic texts to the widest range of views be discussed.

The journal is published twice a year - spring and fall - and it has free access and it can be replicated in other publications, including the references to the original publication. In the tradition of other academic journals, the contents of the Global Media Journal are determined by its editors and editorial board members who have full autonomy in relation to other international editions.

Articles and reviews published are mostly produced by researchers from the host country of issue, being sheltered at least 20% for international texts. Such texts are selected according to each publisher. All issues are interconnected to form a true network of researchers and professionals around the world.

The **Global Media Journal - Brazilian Edition** brings in its first two issues a mapping studies in Communication in Brazil. In this issue we decided to choose a kind of state of the art on the institutionalization of the field / community including articles on the major scientific associations in the country: Intercom, Socine, SBPJor, Alcar and Folkcom networking, ABCiber, Abrapcorp and Ulepcc. Unfortunately we could not, in this issue, rely on the texts about Socicom and Compós, but certainly will attend the next issue.

As Thomas Kuhn teaches, even if the science is put into practice by individuals, scientific knowledge is directly linked to the production of a group, a scientific community. Pierre Bourdieu treats the same theme to conceptualize the scientific field, this field can only be legitimate if there is a recognition and disputes by peers and an institutionalization of the accumulation of knowledge generated within it.

It's just that it has proposed this publication: to be a space for permanent dialogue of the study and communicative practices carried out in Brazil with colleagues from other countries, and bring international papers which have relevance to the advancement of our field / community. As such, this issue features two articles from colleagues in Mexico Jesús Galindo Cáceres and Australia's Terry Flew, where epistemological issues are treated in depth in the light of recent communicational phenomena: the Internet and globalization.

Global Media Journal - Brazilian Edition also reserves a space for reviews of relevant publications in Brazil and abroad. In this first issue are offered readings and reviews of four books: *A batalha da mídia*, by Denis de Moraes, on policies and not policies of communications in Latin America; *Sistemas públicos de comunicação no mundo*, by Collective Interozes, on experience of public television in 12 countries; *Os melhores jornais do mundo*, by Matias Molina, with a survey of structures of different newspapers in the outside world; and *Global Television*, by Barbara Selznick, analyzing the internationalization processes of television production.

The next issue of **Global Media Journal - Brazilian Edition** will be

released in March 2010 and it will bring articles on the strengthening of communication studies in Brazil, especially in the areas most in highlight, such as searching on reception, telenovelas, educommunication, communication citizenship, journalism, among others. From the issue of spring 2010 we will be publishing various articles based on call for papers in the lists of major scientific societies in country.

On behalf of all the staff of this journal, I put this space to the strengthening of the discussions of science communication in our country, hoping in the near future the international community to give due weight and recognition to the Brazilian scientific production in the Communications field.

Edgard Rebouças

Editor